



Snowcem P A I N T S

CELESTE

SILKY SMOOTH FINISH

INTERIOR EMULSION PAINT

PRODUCT DESCRIPTION

Celeste is a finest acrylic paint for interiors; it has a super rich finish which remains attractive for years. The top class binder, imported additives and quality ingredients make this product very special. Ultimate pigments and very selective grades of extender with additives for very specific functionalities enhance the product performance. Flow properties and drying are excellent. Alkali resistance and mold resistance properties are also uncomparable.

SURFACE PREPARATION

PLASTER

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A base coat of Snowcem Interior Primer before application of Snowcem Celeste is recommended for best performance.



CLEANING

Surface must be clean and sound, free from all dust, oil, grease and other contaminations. Remove all loose material with scrapper or stiff wire brush. Dampness of the wall has to be treated with appropriate measures.



FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use **Snowcare Wall Putty** and fine sand in the ratio 1:3

For interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application.



PAINT APPLICATION PROCESS

APPLICATION	RECOATING PERIOD
STEP 1 SNOWCEM WALL PUTTY (SNOWCARE/ACRYLIC) TROWEL	O/N
STEP 2 SNOWCEM INTERIOR PRIMER BRUSH / ROLLER / SPRAY	4 HRS
STEP 3 CELESTE INTERIOR EMULSION PAINTS BRUSH / ROLLER / SPRAY	4 - 6 HRS
STEP 4 CELESTE INTERIOR EMULSION PAINTS BRUSH / ROLLER / SPRAY	4 - 6 HRS

1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
2. Some shades may require 3 coats for proper hiding.

HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF CELESTE FOR GREATER PROTECTION

APPLICATION OF PRIMER IS MANDATORY

PRODUCT FEATURES

Durable Appealing Rich Finish

Strong Adhesion Properties

Long-lasting Sheen

Good Washability

Non-Yellowing Properties

Fungi-Algae Resistant

Free from Heavy Metals like lead, chromium

COLOURS AVAILABLE

1500+*

*Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.



MIXING RATIO

Dilute one liter of **Celeste** with 400 ml of clean potable water. Do not add any stainer/colorant to the **Celeste**. Don't over dilute Celeste.



COVERAGE

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction:

Approx 10 - 11 sqmt. per lit for two coats.



AVAILABLE PACK SIZES

The pack sizes available for **Celeste** are 20 ltr., 10 ltr., 4 ltr. and 1 ltr.



CELESTE SILKY SMOOTH FINISH

TECHNICAL DETAILS

Nature	Free flowing
Base	Pure Acrylic Emulsion
Colour	Available in many attractive shades
Finish	Smooth glossy super rich finish
Mode of application	By brush, roller or spray
Drying time	20-30 min for touch dry (65% relative humidity/30°C).
Recoating Period	4 to 6 hours.

HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Celeste in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

PRECAUTIONS

Apply Snowcare Wall Putty/Acrylic Putty to level the dents and make the surface uniform. Apply one coat of Snowcem Interior Primer. Use emery paper no 320 to lightly sand this surface to achieve uniform smoothness. Clean off the dust with soft and dry cloth. Then apply the diluted Celeste.

SAFETY MEASURES

Kindly refer to the MSDS for Snowcem Celeste which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry place.
Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.

Corporate office:

702 A, Pranik Chambers, Sakinaka, Saki Vihar Road, Mumbai - 400 072, Maharashtra, India

Branches:

Ahmedabad | Andhra Pradesh | Bengaluru | Chennai | Kanpur | Kochi | Kolkata | Mumbai | New Delhi | Telangana

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free

 Please consider the environment before printing it.

GREEN BUILDING PARAMETERS

CELESTE qualifies for
"GREEN BUILDING CRITERIA"

REFERENCE

Type of Paint	LEEDS*	TERI GRIHA*
Exterior Flat	100 g/lit VOC	100 g/lit VOC
Interior Flat	50 g/lit VOC	50 g/lit VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

* LEED - Leadership in Environment and Energy Design, USA.
TERI - The Energy and Resource Institute, India.
GRIHA - Green Rating Integrated Habitat Assessment.

VOLATILE ORGANIC COMPOUNDS

Celeste contains less than 40 g/lit VOC. Celeste contains 1-3% VOC.



HEAVY METALS

Celeste is free from lead, chromium (VI), cadmium, mercury and its compounds.



HAZARDOUS CHEMICALS

Celeste does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.

